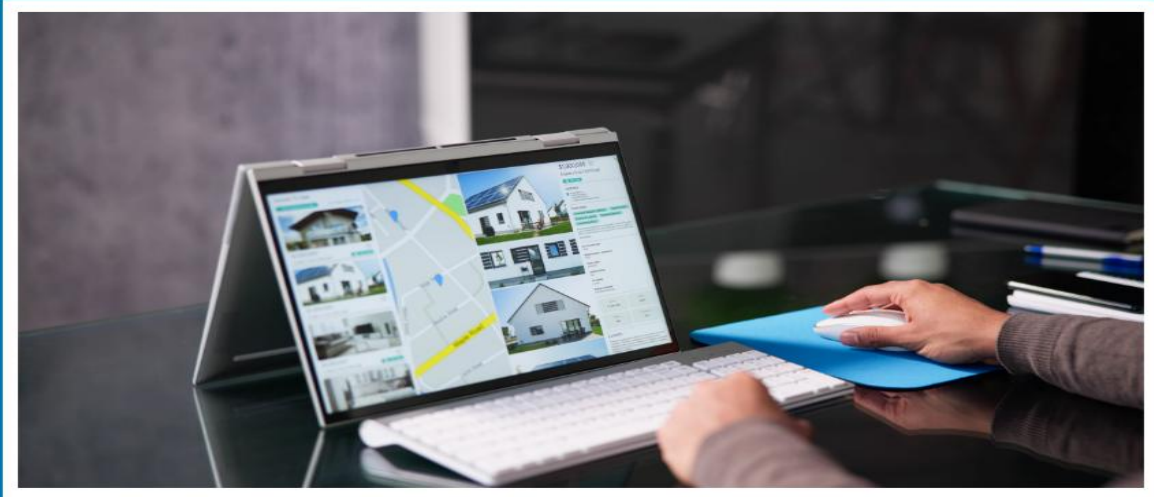


A GUIDE TO REALCOMP'S PRODUCTS AND SERVICES



REALCOMP'S 2025 TECHNOLOGY GUIDE

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From the Desk of Karen S. Kage, CEO

At Realcomp, we proudly support approximately 15,000 Michigan REALTORS® with top-notch property data and tech solutions. With over 30 years of experience, we provide real-time MLS data and support to help you exceed client expectations and optimize your MLS subscription. Our team is here to assist you!

Our Mission Statement:

Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.

Our Core Values:

- **Respect:** We do what we do with RESPECT for our customers, shareholders, and each other.
- **Empower:** We EMPOWER our customers with the necessary tools to succeed in today's market.
- **Authority:** Every member of our staff has the AUTHORITY to make certain each customer's experience with us is positive.
- **Learning:** We provide continual LEARNING opportunities for our customers, and life-long learning ourselves.
- **Caring:** We are committed to delivering top-notch customer service caring for our REALTOR® Subscribers.
- **Open Communication:** We encourage our customers and employees to OPENLY SHARE their questions, opinions, and views as this helps us to continually improve.
- **Make Technology Easy:** We MAKE TECHNOLOGY EASY so our customers can focus on buying and selling related activities to better serve their customers.
- **Priority:** As Michigan's largest MLS, we make REALTORS® our number one (1) PRIORITY.


Our Shareholders:

Realcomp II Ltd. was created in 1994 by several Boards & Associations of REALTOR® and is owned today by seven forward-thinking REALTOR® organizations:

- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®
- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®
- North Oakland County Board of REALTORS®

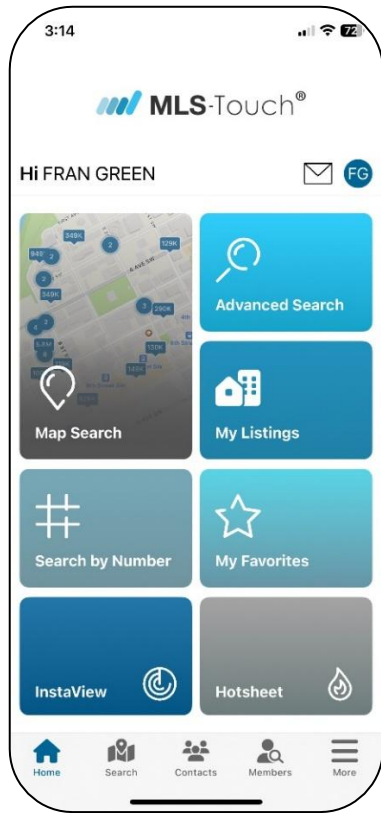
I encourage you to explore this Technology Guide, familiarize yourself with the extensive array of business solutions provided by Realcomp, and utilize them effectively to enhance your client services. --

Karen S. Kage, CEO

Product Type Name	Product Description Benefits	
<p>Add-Edit (by Cotality)</p>  <p><i>Resource Links</i> https://realcomp.moveinmichigan.com/Products-Services/Services-Products/Add-Edit-by-Cotality</p>	<p>Real estate listing management is evolving with the introduction of Add-Edit by Cotality (formerly CoreLogic). This modern platform replaces outdated listing input methods, delivering a streamlined, responsive, and feature-rich experience designed specifically for Realcomp Subscribers.</p> <p>KEY BENEFITS:</p> <ul style="list-style-type: none"> • Optimized workflow – streamlined and user-friendly • Seamless usability across various devices and screen sizes • Simplified processes for uploading, editing, and reordering photos • Direct uploading of public listing documents, photos, and virtual tours through AddEdit, eliminating the need for any additional programs • Ability to filter required fields for entry • Auto-population of public record data from Realist, with plans to incorporate Realcomp's PRD as an additional option post-launch • Capabilities coming in the near future for editing your listings via the MLS-Touch app and generating listing remarks and photo captions powered by AI. <p>Already in use by more than 75,000 agents across multiple markets, Add-Edit by Cotality has quickly become the industry standard for new MLS system installations. Its widespread adoption reflects both its reliability and its effectiveness in meeting the evolving demands of fast-paced listing management.</p> <p>We're excited to bring this innovative platform to Realcomp as our new go-to solution for listing management. This represents a significant step forward in streamlining workflows and expanding system capabilities for our MLS Subscribers—and we think you'll agree!</p>	
<p><i>Device Compatibility</i> Add-Edit is cloud-based and works on all popular systems and browsers.</p>	<p><i>How to Access</i> Login to Realcomp's Dashboard and choose the Add-Edit icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits
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MLS App | MLS-Touch



MLS-Touch is the newest, most advanced MLS mobile app from Cotality®. It's seamlessly integrated with RCO3®/Matrix, OneHome, and Realist. It gives you the tools you need to stay connected to critical listing data, tax data, and client activities while you're on the go. So intuitively designed, you'll be using it expertly the first time you log in.

Benefits include:

- Smart & Traditional Searches—location-based, map, school district, & more
- InstaView—point and tap to access property details for any nearby active listing (within 400 ft.)
- Live Market Stats—access real-time insights instantly
- Comparable Properties—click to access comps in seconds.
- Hotsheet—quickly reference listing activity (up to 30 days back).
- Branding—upload your photo, logo, and company colors to customize MLS-Touch and your OneHome portal.
- Access Property Insights which are just a tap away - including parcel boundary lines, tax and ownership/occupancy details, property Sell Scores, AVM data, flood zone data, and more.
- Publish your Listings to Facebook and promote whenever you have a price reduction or sale.

Additionally, Collaborate Like Never Before

- Create your own branded app and give it to your clients to access ALL listings in the market.
- Easily share suggested listings and track client activities and favorites in MLS-Touch.

Training Links

<https://prospectsinc.zendesk.com/hc/en-us>

Device Compatibility

iOS & Android

How to Access

Search for "MLS-Touch" in the Apple App® or Google Play™ Stores. After downloading the app, login with your current Realcomp credentials.



Cost Information

Included in your Realcomp MLS Subscription at no additional cost.

Additional Apps

domii App



Run your criminal background checks and more here.

CubiCasa App



2D and 3D Floor Plans+: Scan a floor plan in 5 minutes.

Alexa App



Search Realcomp listings on your Alexa device through the Finding Homes skill. Say, "Alexa, start finding homes" to access property data quickly and easily.

SentriKey App



Open and manage SentriLock Bluetooth Lockboxes. Access showing notifications, one day codes, access logs and more!

SentriConnect App



SentriConnect is the app that non-Realcomp REALTORS® use to access and open Realcomp's SentriLock lockboxes once permission has been granted by the listing agent or office.

ShowingTime App



Manage showings from your phone. Access analytics and reporting.

SkySlope App



RPR App



Realtor.com App



Better and faster form-filling and digital signatures start here.

Easily search for properties, create and send branded reports and view local market statistics.


REALTOR.com is a national real estate property app. Find for sale listings nationwide. Search for homes by school. Find Open Houses.



Device Compatibility
iOS & Android




How to Access
Search for these apps in the Apple App® or Google Play™ Stores.




Cost Information
No additional charge due to being included in either your Realcomp MLS or NAR Subscription or available at no additional cost.

Product Type Name	Product Description Benefits	
<p>CMA Cloud CMA by Lone Wolf</p>  <h1 data-bbox="164 527 613 611">Cloud CMA</h1> <p data-bbox="167 653 613 684">With Power Pack and Homebeat</p> <p data-bbox="110 1041 285 1073">Training Links</p> <p data-bbox="110 1079 605 1110">Cloud CMA Lead Generation Tip Sheet</p> <p data-bbox="110 1117 440 1148">Cloud Agent Suite Videos</p>	<p data-bbox="699 207 1511 354">With Cloud CMA you can easily create beautiful CMA Reports, Buyer Tours, Property Reports, and Flyers that are branded to you and come chock full of data straight from the MLS and top websites.</p> <p data-bbox="699 403 1511 667">Benefits include: Start writing more offers and winning more listings with Cloud CMA. In minutes you can create a professional report that places your branding front-and-center and includes a home value range and important information about the home selling process. Plus, you can showcase your reports on your iPad, tablet, laptop, and even on Apple TV.</p> <div data-bbox="704 709 1507 915">  </div> <div data-bbox="824 961 1382 1247">  </div>	
<p data-bbox="110 1299 342 1331">Device Compatibility</p> <p data-bbox="110 1337 548 1400">Cloud CMA is cloud-based and works on all popular systems and browsers.</p>	<p data-bbox="612 1299 773 1331">How to Access</p> <p data-bbox="612 1337 1081 1503">Login to Realcomp's Dashboard and choose the Cloud CMA icon (to login or setup your account for the first time). You can also access the Cloud CMA icon from within a listing.</p>	<p data-bbox="1114 1299 1305 1331">Cost Information</p> <p data-bbox="1114 1337 1484 1432">Included in your Realcomp MLS Subscription at no additional cost.</p>


Product Type Name	Product Description Benefits
<p data-bbox="110 222 331 260">Conferences</p>  <ul data-bbox="110 684 651 961" style="list-style-type: none"> • Realcomp's Tools of the Trade Expo • Realcomp's Spring Fling • Realcomp's MLS Updates and Educational Forum 	<p data-bbox="699 239 1511 659">Realcomp organizes at least one annual event that serves as a prime opportunity for real estate brokers and agents to engage in both networking and learning with other MLS Subscribers. These events are enriched by presentations from thought leaders, covering topics that are crucial for the growth and success of real estate professionals. The events also emphasize advancements in real estate technologies. Designed as convenient one-day gatherings at local venues, these opportunities enable REALTORS® to expand their business knowledge and tech-savviness without the need to be away from the business for prolonged periods.</p> 
	<p data-bbox="699 1062 889 1087"><i>Cost Information</i></p> <p data-bbox="699 1098 1179 1123">Typically, no-cost to real estate licensees.</p> <p data-bbox="699 1167 1511 1304">We invite vendors who are eager to showcase their offerings to reach out to Realcomp's Marketing Department at marketing@realcomp.com for detailed information on exhibition and presentation opportunities.</p>



Product Type Name	Product Description Benefits	
<p data-bbox="110 226 641 317">Criminal Background Checks & More domii</p> 	<p data-bbox="699 207 1458 317">Realcomp is delighted to provide domii to bring complimentary access to an array of innovative domii® tools, including:</p> <ul data-bbox="748 363 1495 827" style="list-style-type: none"> • domiiDetect™ – a powerful on-demand tool offering 5 criminal lookups per month per MLS Subscriber, with options for additional queries through an upgrade • domiiVerify™ – an essential tool providing unlimited access to the Federal Do Not Call (DNC) Registry • domiiIntel™ – a strategic tool offering 5 complimentary one-time roadside prospecting queries, with upgrade options for more • domiiNexus™ – enjoy unlimited deep links for seamless consumer sharing • Explore over 100 tools within the app, including a 911 dialer. <p data-bbox="699 877 1474 1024">Additionally, enjoy a 25% discount on your first month of AI Prospect Upgrades – with lead packages starting at 60 leads for \$149. Access Realcomp’s domii landing page HERE for more information.</p> <p data-bbox="699 1075 1341 1106">Use the Realcomp PROMO CODE of: REALCOMP5</p> <p data-bbox="699 1157 1471 1304">Need training on the domii app and/or want to learn more? Attend a 60-minute certification webinar – register here: https://calendly.com/domii/realcomp-domii-mobile-app-ai-pros-and-safety-tool).</p>	
<p data-bbox="110 1352 342 1415"><i>Device Compatibility</i> iOS & Android</p>	<p data-bbox="612 1352 1013 1451"><i>How to Access</i> Search for these apps in the Apple App® or Google Play™ Stores.</p>  	<p data-bbox="1112 1352 1484 1591"><i>Cost Information</i> Basic service of 5 criminal background queries per month included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply.</p>


Product Type Name	Product Description Benefits	
<p data-bbox="107 191 695 331">Data Syndication Services Listing Distribution for Designated REALTORS® and Broker Owners</p> 	<p data-bbox="753 174 1511 506">Realcomp’s Listing Distribution service empowers the Designated REALTOR®/Broker Owner of each participating company or office to seamlessly manage and effectively oversee the syndication of their listings beyond the MLS. With your authorization, Realcomp distributes your listings to any or all of the following real estate websites and portals:</p> <ul data-bbox="802 562 1479 1157" style="list-style-type: none"> • REALTOR.com—a widely recognized public-facing website • MoveInMichigan.com—the official public-facing website managed by Realcomp • Internet Data Exchange (IDX)—an MLS data feed service that populates the public-facing websites of other Brokerages that participate in Realcomp’s IDX service • REALTOR Property Resource (RPR)—an MLS data tool for REALTORS® provided by the National Association of REALTORS® • Cotality Data Co-Op—an MLS data tool and data sharing platform for MLS Subscribers through Cotality 	
<p data-bbox="107 1205 342 1234"><i>Device Compatibility</i></p> <p data-bbox="107 1241 159 1270">N/A</p>	<p data-bbox="596 1205 760 1234"><i>How to Access</i></p> <p data-bbox="596 1241 1078 1444">Login to Realcomp’s Dashboard and choose Realcomp’s Corporate Website, Links, DR/Broker Links, and Listing Distribution. Click the modify drop-down arrow next to each syndication choice to change it to “yes” or “no” and save.</p>	<p data-bbox="1109 1205 1305 1234"><i>Cost Information</i></p> <p data-bbox="1109 1241 1484 1339">Included in your Realcomp MLS Subscription at no additional cost.</p>



Product Type Name	Product Description Benefits	
<p data-bbox="110 191 699 233">Data Syndication Metrics ListTrac</p>   <p data-bbox="110 947 282 978"><i>Training Links</i></p> <p data-bbox="110 989 672 1058">https://www.youtube.com/playlist?list=PLB-TWOLlx_GJqZGZCusV6ycoQljFhNPHA</p>	<p data-bbox="753 170 1511 548">ListTrac is an online platform that helps real estate professionals gain enhanced insight into their listing activity and ROI regarding advertising efforts. It provides real estate brokers and agents with user engagement metrics pertaining to their listings on the Internet. This includes listing traffic, views, inquiries, and more, enabling you to make future marketing decisions based on tangible information and action-based results.</p> <p data-bbox="753 604 1500 636">ListTrac allows you to view the following information:</p> <ul data-bbox="802 646 1500 1415" style="list-style-type: none"> • Views: The number of times a listing has been viewed through various websites • Markets: The physical location of those who have viewed the listing • Visitors: The number of daily views listings have captured • Inquiries: How often potential buyers have requested more information • Saved Listings: The number of listings that have been saved as ‘favorites’ through various websites • Shares: Shows the sites from which listing “shares” (to social media) are being generated • Inventory: Demonstrates Realcomp’s current inventory by location • Active Reports: Reports most often used by other Realcomp REALTORS® in combination with your listings 	
<p data-bbox="110 1465 342 1497"><i>Device Compatibility</i></p> <p data-bbox="110 1503 574 1566">ListTrac is cloud-based and works on all popular systems and browsers.</p>	<p data-bbox="609 1465 769 1497"><i>How to Access</i></p> <p data-bbox="609 1503 1032 1566">Login to Realcomp’s Dashboard and choose the ListTrac icon.</p>	<p data-bbox="1110 1465 1305 1497"><i>Cost Information</i></p> <p data-bbox="1110 1503 1484 1598">Included in your Realcomp MLS Subscription at no additional cost.</p>


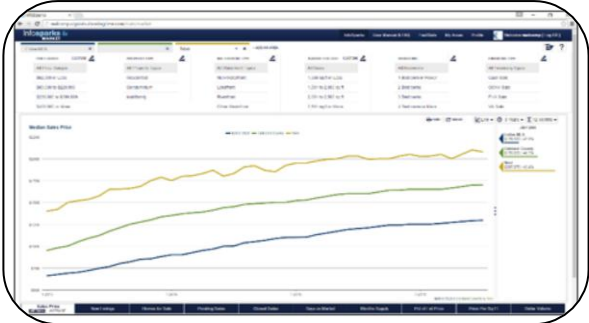
Product Type Name	Product Description Benefits	
<p>Documents – Signatures SkySlope</p>     <p><i>Resources</i> https://realcomp.moveinmichigan.com/Products-Services/Services-Products/SkySlope-Services</p>	<p>Realcomp is now offering SkySlope Forms and Digisign (e-signing) products as a part of our core MLS offerings!</p> <p>SkySlope Forms is a digital forms platform with pre-loaded MLS, board/association, and custom broker libraries. It’s the future of real estate forms. Benefits include:</p> <ul style="list-style-type: none"> • Data is safe and secure. • Simple and fast form preparation. • Say goodbye to duplicate data entry. Matching fields automatically update across all forms in your transaction folder. • SkySlope Forms also pre-fill with MLS data pulled from the MLS. • Backed by support from both Realcomp (1st line) and SkySlope (2nd line). <p>SkySlope Digisign is an electronic signing platform that comes with SkySlope Forms. Use it to prepare and send documents for signature with ease.</p> <p>Seal the deal quickly, conveniently, and securely with SkySlope Forms. Send documents for signature from virtually anywhere at any time to anyone.</p>	
<p><i>Device Compatibility</i> SkySlope products are cloud-based and work on all popular systems and browsers.</p>	<p><i>How to Access</i> Login to Realcomp’s Dashboard and choose the SkySlope icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p>Documents – Signatures – Transactions TransactionDesk by Lone Wolf</p>  <p><i>Training Links</i> Authentisign Consumer Tip Sheet Using Authentisign for Electronic Signings</p>	<p>Spend less time processing paperwork and more time serving clients with Transactions. This digital transaction management and productivity suite makes contracts a cinch with fully licensed and up-to-date digital forms, and state-of-the-art transaction management tools.</p> <p>Transactions also offers a complete set of tools (like eSignature and Broker File Review), services, and solutions to help agents work fast, stay compliant, and amaze their buyers and sellers every step of the way.</p> <p>Deliver the digital experience your clients expect and deserve. From the moment a listing hits the MLS until the day your clients move into their new home, this platform ensures a modern and streamlined experience for all parties involved.</p> <p>In today’s digital world, the digital agent emerges victorious. Stay ahead of your competition with this suite of cutting-edge digital tools, designed specifically for the real estate industry.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • Up-to-date digital forms • Authentisign e-signatures & integration • Streamlined experience for all parties involved • Customizable templates • Efficient task management • Comprehensive checklists • Secure document storage • Broker file review for compliance 	
<p><i>Device Compatibility</i> TransactionDesk is cloud-based and works on all popular systems and browsers.</p>	<p><i>How to Access</i> Login to Realcomp’s Dashboard and choose the LoneWolf TransactionDesk icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p>Down Payment Assistance Down Payment Resource</p>  <div data-bbox="126 556 695 898"> <p>Asst. Price: \$189,900</p> <p>General Exterior Interior Room Info Property And Taxes Photos Map</p>  <p>E Of La Salle, N Of Chicago SubDivision: CLEMENTS & OAKMANS SUB (PLATS) School District: Detroit</p> <p>Sq.Ft: 2,047 Year Built: 1920 Tot Bsmnt Sq.Ft: 1000 Year Remodeled: 2019 Fin Bsmnt Sq.Ft: Lot Size: 60.00x134.90 Acres: 0.19 MLS Source: Realcomp II Ltd</p> <p>Single Page View Print Listing Email Listing Down Payment Assistance is Available</p> <p>This gorgeous 4 bedroom and 2.5 bathroom home just North of Boston-Edison has been completely remodeled with an Italian marble fireplace, butcher block countertops and a third floor master suite with a stand alone soaker tub. New roof, windows, 2 furnaces with dual zone controls, PEX plumbing and electrical. The property is located on a 60' double wide lot. This home is perfection! AC and HWT to be installed prior to closing.</p> </div> <p><i>Training Links</i> https://www.youtube.com/playlist?list=PLLxsbp1ychCQSkCge4_7tBeeTmU1cXMyI</p>	<p>Down Payment Resource (DPR) is an award-winning national database of more than 2,500 homeownership programs. Integrated into MLS property listing data, DPR flags eligible for-sale properties and identifies specific programs for eligible properties. Plus, MLS subscribers have access to marketing and business-building tools that pinpoint down payment help for their buyers.</p> <p>Benefits Include:</p> <ul style="list-style-type: none"> Property data that sets you apart. Eligible listings are flagged with a special icon. Click to discover all the programs the property qualifies for. Actionable reports for sidelined buyers. Share up-to-date program information with buyers to help motivate them to start the buying process. Attract more leads. Down Payment Connect is your own personalized lead generation landing page where buyers can complete a search for down payment programs in your market. You can add your link to your website, social media, marketing campaigns and more. Marketing tools. Access a suite of marketing resources, including customizable marketing flyers and social media images. 	
<p><i>Device Compatibility</i> DPR is cloud-based and works on all popular systems and browsers. It's also mobile responsive.</p>	<p><i>How to Access</i> Login to Realcomp's Dashboard and choose the DPR icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p data-bbox="107 226 581 323">Educational Resources RE Technology</p>   <p data-bbox="107 1003 500 1079"><i>Training Links</i> How to Get Started Slide Deck</p>	<p data-bbox="751 210 1502 361">Work smarter, not harder. With RE Technology's guidance, you will learn to comfortably leverage technology tools that impress clients and differentiate you from the competition.</p> <p data-bbox="751 407 1502 558">RE Technology is the go-to resource designed to help real estate agents and brokers learn how to use and evaluate technology that will truly "wow" clients and increase profits.</p> <p data-bbox="751 604 1429 680">Your subscription (available through Realcomp at no additional cost) gives you access to:</p> <ul data-bbox="800 684 1485 840" style="list-style-type: none"> • Daily educational articles and product reviews • Comprehensive product and company directories • The latest technology and industry news • Live educational webinars <p data-bbox="751 886 1477 961">The goal is to help you find easy-to-use technology that works for YOU and your business.</p>	
<p data-bbox="107 1123 503 1255"><i>Device Compatibility</i> RETechnology is cloud-based and works on all popular systems and browsers.</p>	<p data-bbox="594 1123 1023 1226"><i>How to Access</i> Login to Realcomp's Dashboard and choose the RETechnology icon.</p>	<p data-bbox="1073 1123 1477 1226"><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p data-bbox="110 191 496 233">Floor Plans CubiCasa</p>   <p data-bbox="110 949 285 982"><i>Training Links</i></p> <p data-bbox="110 991 672 1058">https://www.youtube.com/playlist?list=PLB-TWOLlx_GK7M_XsXR02-MG_oat0A1b6</p>	<p data-bbox="753 170 1495 520">CubiCasa is a revolutionary mobile app that produces detailed and attractive floor plans from a simple five-minute scan of a home. It's being used around the world and by more than 40 US-based MLS organizations. The app requires no training and no extra equipment; it will work with almost any smartphone or tablet you already own. Because it's so easy to use, it can be used widely by agents, appraisers, real estate photographers and more.</p> <p data-bbox="753 569 1507 793">Per the annual NAR Homebuyers and Sellers Survey, consumers consistently rank floor plans as their most desired listing content after standard photos and property data. Floor plans help home buyers really understand how a home will fit their needs, at a glance, like no other digital asset.</p> <p data-bbox="753 842 964 875">Benefits include:</p> <ul data-bbox="802 884 1511 1388" style="list-style-type: none"> • Free floor plans (for properties up to 5,000 square ft.) that include room dimensions and total square footage • A 20% discount on optional add-ons such as fixed furniture • Appraisal GLA, rush orders, 3D Floor Plans and Video Renders, or large homes • The ability to edit and customize floor plan outputs to your needs • Access to CubiCasa's directory of real estate photographers • Can be used by any photographer you already work with 	
<p data-bbox="110 1438 342 1472"><i>Device Compatibility</i></p> <p data-bbox="110 1476 548 1539">Works with virtually any Smart phone device from 2015 or newer.</p>	<p data-bbox="599 1438 760 1472"><i>How to Access</i></p> <p data-bbox="599 1476 1045 1682">Login to Realcomp's Dashboard and choose the CubiCasa icon. ** If you already have a CubiCasa account, you can affiliate it to the Realcomp MLS through your CubiCasa Profile settings.</p>	<p data-bbox="1078 1438 1268 1472"><i>Cost Information</i></p> <p data-bbox="1078 1476 1490 1648">Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply.</p>

Product Type Name	Product Description Benefits	
<p>Market Analytics Market Stats by ShowingTime</p>   <p>Training Links InfoSparks Tutorial Video MarketStats Flyer</p>	<p>We know statistics matter to REALTORS® and how important they can be in providing market-related facts to consumers for what may be their largest financial transaction ever. That is why Realcomp provides MarketStats to Realcomp REALTORS®.</p> <p>MarketStats features a variety of market research tools including:</p> <ul style="list-style-type: none"> • Info Sparks - A mobile-friendly, easy-to-use tool for creating charts with local data and housing metrics to enhance your listing presentations. • FastStats - A clean, map-based tool for quick access to local market updates and reports. Just choose from a menu or map to get your pre-formatted report instantly! <p>Benefits include:</p> <ul style="list-style-type: none"> • Access a clean, concise, and easy-to-use statistical interface that helps to provide a broader understanding of prevailing trends in local housing markets. • Get your statistical needs met without having to spend hours creating your own data tables and charts. • Manage client expectations by answering the emotional point of price. • Emphasize your expertise and knowledge by “sharing” stats on your website, in social media posts, and through your e-mail marketing. 	
<p>Device Compatibility MarketStats is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access Login to Realcomp’s Dashboard and choose the ShowingTime MarketStats icon.</p>	<p>Cost Information Included in your Realcomp MLS Subscription at no additional cost.</p>

Market Analytics | MarketView MLS
by ShowingTime



Rank	Agent	List Side		Sale Side		Total	
		units %	volume %	units %	volume %		
1	Smith, John 123456	2.0	\$1,700,000	4.0	\$3,400,000	6.0	\$4,647,000
2	Chen, Francine 123457	2.0	\$1,540,000	2.0	\$970,000	4.0	\$1,914,000
3	Cummins, Tom 123458	2.0	\$1,161,501	2.0	\$1,161,501	4.0	\$2,323,002
4	Wells, Tiffie 123459	0.5	\$902,500	3.0	\$1,917,000	3.5	\$2,200,000
5	Chen, Kay 123460	2.0	\$3,182,316	1.0	\$1,917,316	3.0	\$5,100,000
6	White, Bryan 123461	---	---	3.0	\$1,167,210	3.0	\$1,167,210
7	Fisher, Julie 123462	1.0	\$200,000	2.0	\$1,740,000	3.0	\$1,900,000
8	Carroll, Janette 123463	2.0	\$1,867,000	1.0	\$2,200,000	3.0	\$4,117,000
9	Smith, Sarah 123464	1.0	\$1,700,000	1.0	\$3,902,000	2.0	\$4,000,000

[Training Links](#)
[More about MarketView](#)

MarketView MLS equips agents, offices, and firms with the ability to generate performance-based statistics in report and chart form using trusted MLS data.

Features include:

- Rank agents, offices, and firms by units or dollar volume for list side, sale side, or total sides.
- The top 100 will be displayed based on the selections made. Choose "Select an Agent to Highlight" to search the complete list.
- By default, rankings are sorted by Total and Volume of closed transactions. Selecting a different column header sorts the rankings based on that column.
- Report Type options include Agent Report, Office Report, and Firm Report.
- Report measures include volume in units and dollars or as a percentage of market share.
- Time calculations include Previous Month, Rolling 12 Months, and Year to Date.
- Highlight an agent, office, or firm to compare performance to a ranked list.
- Compare local numbers to regional numbers and numbers for yourself and/or your company to the market at large.
- Use MarketView MLS to supplement your listing presentation data.

Device Compatibility

MarketStats is cloud-based and works on all popular systems and browsers.


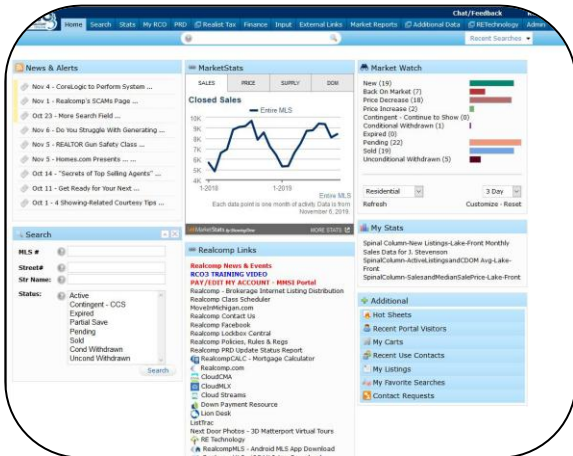
How to Access


Login to Realcomp's Dashboard and choose the ShowingTime MarketStats icon.


Cost Information


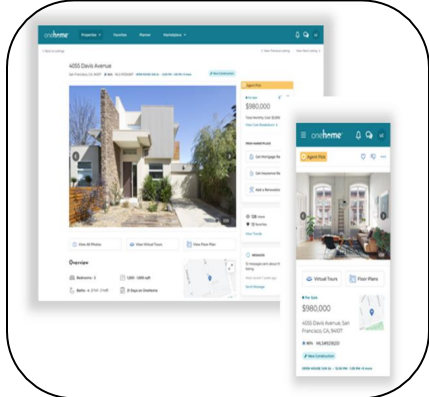
Basic level included in your Realcomp MLS Subscription at no additional cost.


Product Type Name	Product Description Benefits	
<p>MLS System Tools OneHome by Cotality</p>   <p>Training Links</p> <p>OneHome Consumer Tipsheet</p> <p>Setting up OneHome Notifications in RCO3</p> <p>OneHome Slide Deck(PDF)</p> <p>OneHome FAQs and Answers (PDF)</p> <p>Access the RCO3®/Matrix™ Learning Lab from the homepage of RCO3® (image shown at the right).</p>	<p>OneHome™ is the client portal (i.e., device responsive through the browser, not another app) for RCO3®/ Matrix™ that helps you collaborate with clients and remain at the center of their home search.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • OneHome™ provides access to rich property data, neighborhood insights, location scores, school boundaries, and more. It also helps rank listings by suitability to provide clients with a better search experience, illuminating client behavior so you can better understand their priorities. • Best of all, you manage and respond to everything for OneHome directly within RCO3®/Matrix™. Your clients collaborate with you through your OneHome portal connected to your RCO3® / Matrix™ account. 	
<p>Device Compatibility</p> <p>OneHome is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access</p> <p>Login to Realcomp’s Dashboard and choose the OneHome icon.</p>	<p>Cost Information</p> <p>Included in your Realcomp MLS Subscription at no additional cost.</p>


Product Type Name	Product Description Benefits	
<p>MLS System Tools RCO3®/Matrix by Cotality</p>   <p>Training Links</p> <p>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)</p>	<p>Used by more than half of all real estate agents in North America, RCO3® (Matrix™) is lightning fast, providing the instant results top-producing agents demand. RCO3® is mobile, tablet, and computer-friendly, making it easy to access when and where you want. North America's most prominent real estate organizations choose RCO3® above all others.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • Powerful Insights: The property display includes current listing data, tax/assessment data, transaction/document history, area schools, flood data, and more. The interactive map lets you "Walk the block" to see brief tax and listing information on the parcels where data is available. The maps also include comprehensive overlays, including flood, lot dimensions, valuations, sales activity, foreclosure activity, and more. • Work Smarter: Matrix offers shortcuts, a speed search bar, listing carts, multitasking, automatically saves all recent searches for quick access from any page, and more for maximum efficiency. Leverage integrated tax data also. • Speed: RCO3® is fast. See for yourself. It displays the elapsed time for every search in hundredths of a second. • Clients Will Love It Too: RCO3® provides newly designed, fully responsive, real estate portals for clients, fostering improved customer service and communication. RCO3® also offers a variety of options when it comes to automatically emailing listings to clients. 	<p>Cost Information</p> <p>Included in your Realcomp MLS Subscription at no additional cost.</p>
<p>Device Compatibility</p> <p>RCO3® is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access</p> <p>Login to Realcomp's Dashboard and choose the RCO3® icon.</p>	



Product Type Name	Product Description Benefits	
<p>MLS System Tools RCO360®/Matrix by Cotality</p>  <p>Training Links Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)</p> <p>Also: https://www.youtube.com/playlist?list=PLB-TWOLix_GL8Zg9SoUhBlwxKc95-AeW</p>	<p>RCO360® in RCO3® merges listing and Realist® data for a comprehensive, 360-degree property search.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • More Efficient Workflow – Leverage Realist® tax data without launching a separate program and leaving the MLS workflow. • Easy and Familiar – Search, view results, print and email reports for tax data the same way as listings. All searches and displays are created inside of RCO3®/Matrix providing a consistent and familiar user experience. • Create a CMA (including On and Off-MLS Sales) by pulling comparable properties through the combination search. • Enjoy the stability and speed of RCO3®/Matrix. • Complete property display includes current listing data, tax/assessment data, transaction/document history, area schools, flood data, and more. Users can choose which content to access and print. • “Walk the block” to see the whole neighborhood. The interactive maps now display brief tax and listing information on the parcel where data is available. Users can zoom and pan, switch between street and satellite views, enable layers, and click on parcels to view neighboring property information. Comprehensive map overlays include flood, highlighted parcel, lot dimensions, valuations, sales activity, foreclosure activity, and more. • FEMA Flood Zone information and a map of the property area showing the Flood overlay is available. The combined history shows all listing activity for the property, as well as sale, mortgage, and foreclosure history from public records. • Print mailing labels from tax data. 	
<p>Device Compatibility RCO360® is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access Login to Realcomp's Dashboard and choose the RCO3® icon. Hover over the Search menu and choose the RCO360® option.</p>	<p>Cost Information Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name		Product Description Benefits	
<p>MLS System Tools Paragon/Paragon Connect</p>  <p>Paragon Connect</p> <p>Training Links Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)</p> <p>Also: https://www.youtube.com/playlist?list=PLB-TWOLix_GJM1a5LVBOfmKsmlGw-FCXF</p>		<p>Paragon Connect is a real estate multiple listing service (MLS) platform by ICE (previously known as Black Knight) that helps real estate agents and clients communicate and collaborate in real time. It's available on mobile devices, tablets, laptops, and desktops and offers a host of options, including a full property search, a contact manager, hotsheet searches, and more.</p> <p>Features include:</p> <ul style="list-style-type: none"> • Collaboration Center: A user-friendly dashboard that allows agents and clients to communicate in real time. • Power Search: A search tool that allows users to search for listings, agents, and more by entering a few characters of a word. • Near-Me Search: A search tool that allows users to find nearby listings. • EasyCMA: A tool that provides a quick analysis of a property's value. • Automated Alerts: A tool that sends automated alerts to sellers about activity on their listing. • and more 	
<p><i>Device Compatibility</i> Paragon Connect is cloud-based, mobile friendly, and works on all popular systems and browsers.</p>	<p><i>How to Access</i> Login to Realcomp's Dashboard and choose the Paragon Connect icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>	



Product Type Name	Product Description Benefits	
<p>Office Product Discounts ODP (Office Depot/Office Max/FedEx)</p>   <p>Training Links ODP Program Overview Video</p>	<p>Receive significant savings with the ODP Business Solutions program.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • Free next-day shipping on orders of \$20 or more • 10%-30% all ink & toner • Custom Tech Discounts - 500 Products - 15% off • National Top Sellers - 15% off • Almost Everything Else - 10% off • Savings of up to 55% on all solution categories • Deep discounts on 1,600+ of the most popular products purchased by businesses • Up to 20% off over 14,000 items, every single day <p>What you get when you request the FedEx Advantage® discounts program:</p> <ul style="list-style-type: none"> • Up to 50% off FedEx Express® Shipping • Up to 30% off FedEx Ground® Shipping • Up to 30% off FedEx Home Delivery® 	
<p>How to Access – Ways to Shop</p> <ul style="list-style-type: none"> • Shop online at www.odpbusiness.com and receive free next business day shipping on orders of \$20 or more. • Download the ODP Business Solutions mobile app and place your orders online while you're on the go. • Receive your full contract pricing when you place your order online at http://odpbusiness.com and select store pick up at your favorite Office Depot and OfficeMax store location. 	<p>Cost Information</p> <p>Discount program available to Realcomp Subscribers. Purchases made by Subscribers are the responsibility of our Subscribers.</p>	



Product Type Name	Product Description Benefits	
<p>MLS Listings, Public Record Data & More RPR</p>  <p>Training Links https://blog.narrpr.com/l/realcomp/</p>	<p>Realtors Property Resource (RPR) is a digital platform exclusively for members of the National Association of Realtors (NAR). RPR provides access to a vast database of property information, including details on neighborhoods, schools, market trends, and property values, allowing real estate agents to conduct in-depth market analysis and generate client-ready reports on any property across the United States, all within one centralized system; essentially acting as a comprehensive tool to assist realtors in presenting detailed property information to their clients during the buying or selling process.</p> <p>Key points about RPR:</p> <ul style="list-style-type: none"> • Exclusive to NAR members: Only REALTORS® who are part of the National Association of Realtors can access RPR. • Extensive data source: RPR compiles information from various sources, including MLS listings, property tax records, demographic data, and more. • Market analysis tools: Agents can use RPR to generate Comparative Market Analysis (CMA) reports, assess neighborhood trends, and estimate property values. • Client-friendly reports: RPR allows REALTORS® to create branded reports with detailed property information that can be easily shared with clients. • Mobile accessibility: RPR is available as a mobile app, enabling agents to access property data on the go. 	
<p><i>Device Compatibility</i> RRP is cloud-based and works on all popular systems and browsers.</p>	<p><i>How to Access</i> Login to Realcomp’s Dashboard and choose the RPR icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription as a REALTOR® member of NAR.</p>


Product Type Name	Product Description Benefits	
<p data-bbox="110 191 716 233">Public Record Data & More Realist</p> <h1 data-bbox="261 285 586 375">Realist®</h1>  <p data-bbox="110 968 285 999">Training Links</p> <p data-bbox="110 1010 613 1115">Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)</p>	<p data-bbox="751 176 1500 453">Realist® is a public-record database that enhances your multiple listing platform, making it easy to research properties, assess market conditions and trends, find comparable sales, market to buyers and sellers, and create custom exports. Realist provides insight to understand the market, identify opportunities, and take decisive action.</p> <p data-bbox="751 506 927 537">Top Features:</p> <ul data-bbox="800 548 1511 1010" style="list-style-type: none"> • Advanced searching, mapping, analysis, & reporting • Professional reports (property detail, comparables, neighborhood profile, market statistics, flood maps, and more) • RealAVM® Live Automated Valuation Model (AVM) refreshed weekly • Conduct map-based searches for properties by drawing custom boundaries • Print mailing labels directly from search • Data export opportunities for mail merge and statistical analysis <p data-bbox="751 1062 964 1094">Benefits include:</p> <ul data-bbox="800 1104 1484 1304" style="list-style-type: none"> • Incredible view into market or specific property • Improve marketing & farming efforts • Create great looking reports & presentations • Faster lead qualification • Comprehensive comparable & pricing analysis 	
<p data-bbox="110 1352 342 1383">Device Compatibility</p> <p data-bbox="110 1388 561 1451">Realist is cloud-based and works on all popular systems and browsers.</p>	<p data-bbox="596 1352 760 1383">How to Access</p> <p data-bbox="596 1388 1044 1482">Login to Realcomp's Dashboard and choose the RCO3® icon. Then choose "Realist Tax" from the menu.</p>	<p data-bbox="1073 1352 1268 1383">Cost Information</p> <p data-bbox="1073 1388 1487 1556">Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades (i.e., chargeable reports) can apply.</p>


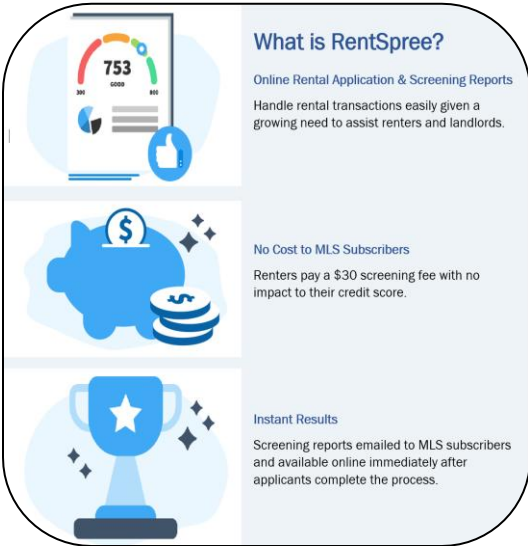
Product Type Name	Product Description Benefits	
<p>Rating Software RateMyAgent</p>   <p>Stand out from the crowd by making <u>client reviews</u> your secret weapon to success.</p>	<p>Make client reviews your most powerful marketing tool. RateMyAgent helps accelerate your business by:</p> <ul style="list-style-type: none"> • Providing you with a Public Profile, which you can use for building your online reputation and credibility. Share your profile page & online reviews to help you win your next client. • Add existing reviews • Import reviews • Delayed Sync with Realtor.com® 	
<p><i>Device Compatibility</i></p> <p>RateMyAgent is cloud-based and works on all popular systems and browsers.</p>	<p><i>How to Access</i></p> <p>Claim or access your non-chargeable RateMyAgent profile by logging into the Realcomp Dashboard and choosing the RateMyAgent icon.</p>	<p><i>Cost Information</i></p> <p>Basic version Included in your Realcomp MLS Subscription at no additional cost. Additional features are available through a product upgrade.</p>




Product Type Name	Product Description Benefits	
<p>Security Software Electronic Lockbox System</p>   <p>SENTRILOCK</p> <p>Training Links https://vimeo.com/sentrilock</p>	<p>Founded in 2003, SentriLock is the lockbox solution for the National Association of REALTORS® (NAR). As the premier electronic lockbox manufacturer and provider of property access management solutions, SentriLock operates in support of REALTORS® and the real estate industry, offering an easy-to-use, reliable and secure solution.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • SentriLock’s reliable mobile apps help to efficiently manage property access to get the home sold quickly for the homeowner. • Never Miss a Showing: In seconds, you can open the key compartment, release the shackle, assign the lockbox to a listing, view access logs and more with the SentriKey® Real Estate app. • Enjoy Secure Controlled Access: You can use the app to generate One Day Codes, or grant SentriConnect® access to out-of-the-area agents, contractors, appraisers and others who may need secure temporary access. • You will always know who entered the home, and when, through instant notifications and access logs. • Keep it Secure: The SentriLock lockbox is built with the highest quality materials and is engineered to protect your homeowner’s most valuable investment. • It also features Bluetooth® connectivity, which gives you access to a home even when you’re out of cell service range. • Keep Yourself Safe: The app has an Agent Safety feature that automatically and discreetly alerts your designated emergency contact(s) when you do not feel safe or cannot confirm that you are safe. 	
<p><i>Device Compatibility</i> Apple/Mac, PC; Mobile (iOS and Android); App Downloads (App Store, Google Play).</p>	<p><i>How to Access</i> Login to Realcomp’s Dashboard and choose the SentriLock icon.</p>	<p><i>Cost Information</i> Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p>Showing Services ShowingTime for the MLS</p>   <p>Training Links https://www.youtube.com/@Showingtime/videos</p>	<p>ShowingTime for the MLS, integrated with Realcomp’s systems, streamlines online showing scheduling, reducing calls and boosting efficiency for a smoother home sale.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • Interactive calendar shows “open hours” to help the showing agent know when the listing is available to show • Showing agents can request either specific showing times or a window of time when they want to show a listing. • ShowingTime for the MLS remembers confirmation preferences of the showing agent for rapid entry of showing requests. • An online notepad allows the showing agent to ask questions or add comments as they would over the phone. • Email notifications to the showing agent, listing agent and/or office front-desk improve accountability and eliminate uncertainty. • Showing instruction mode allows for instant showing confirmations in order to save time and get the listing shown. • Online reports act as a reference to the office or listing agent. • Listing activity reports help the listing agent to manage the seller’s expectations. • An optional feedback tool will send an email to the showing agent with a web-based feedback form on the day of the showing. • Consumers can make showing appointments while viewing properties on MoveInMichigan.com (when offices have this feature turned on in the MLS). 	
<p>Device Compatibility ShowingTime for the MLS is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access Login to Realcomp’s Dashboard and choose the ShowingTime icon.</p>	<p>Cost Information Included in your Realcomp MLS Subscription at no additional cost.</p>

Product Type Name	Product Description Benefits	
<p>Showing Services ShowingDesk Web Edition</p>  	<p>ShowingDesk Web Edition provides real estate offices with an efficient system to manage real estate showings, send notification emails and text messages, gather showing feedback and generate listing activity reports. ShowingDesk automatically connects to Realcomp so you can quickly identify agents requesting showings and update your office listing information. It's as easy as point, click, and show!</p> <p>Benefits include:</p> <ul style="list-style-type: none"> • High-speed appointment entry • Online activity reports for agents & homeowners • Automatic email notifications to agents who have shown properties • Task List: All unfinished tasks are logged for prompt follow up so nothing is ever missed • Activity Reports: Quickly generate 15 in-depth reports to keep track of office, agent and listing activity • Web-based feedback and customizable templates • Automatic listing and agent updates • Two-way texts • Upgrade options also available <p>Attention Full-Office Subscribing Brokers: If you would like to receive ShowingDesk Web Edition as part of your Realcomp services, please contact ShowingTime at 800-379-0057 to get started. Note: MLS of Choice participants are not eligible to receive this service through Realcomp.</p>	
<p><i>Device Compatibility</i> ShowingDesk Web Edition is cloud-based and works on all popular systems and browsers.</p>	<p><i>How to Access</i> Login through your ShowingDesk Web Edition URL.</p>	<p><i>Cost Information</i> Included in your Realcomp Subscription at no additional cost for full-office subscribers.</p>

Product Type Name	Product Description Benefits
<p data-bbox="110 193 643 285">Preferred Vendors Technology Partnerships</p>  	<p data-bbox="751 172 1451 361">Realcomp's Technology Partners are vendors of technology-related products which have been highly recommended to Realcomp by at least one MLS Subscriber based on their positive experience with the vendor.</p> <p data-bbox="751 411 1490 483">Technology Partners agree to provide excellent service to their clients.</p> <p data-bbox="751 529 1500 642">These companies offer various services and solutions such as photos and virtual tours, marketing services, web design and development, and more.</p>
<p data-bbox="110 1348 269 1373"><i>How to Access</i></p> <p data-bbox="110 1381 873 1411">Please see Realcomp's Technology Partners listed on our website:</p> <p data-bbox="110 1419 1114 1444">https://realcomp.moveinmichigan.com/Links/Industry-Links/-Technology-Partnerships</p>	

Product Type Name	Product Description Benefits	
<p>Tenant Screening for Rentals RentSpree</p>  <div data-bbox="154 541 678 1083">  <p>What is RentSpree? Online Rental Application & Screening Reports Handle rental transactions easily given a growing need to assist renters and landlords.</p> <p>No Cost to MLS Subscribers Renters pay a \$30 screening fee with no impact to their credit score.</p> <p>Instant Results Screening reports emailed to MLS subscribers and available online immediately after applicants complete the process.</p> </div> <p>Training Links https://www.youtube.com/playlist?list=PLB-TWOLx_GK9DO93ohtmQLEMIMpNjy8A</p>	<p>Tenant screening tool that provides you with an online rental application, screening reports, and more.</p> <p>What's Included?</p> <ul style="list-style-type: none"> • Online Rental Application: Fully mobile-responsive experience • TransUnion Credit Report: With score, collections, trade lines, etc. • Criminal Background Check: Most wanted databases, sex offender registry, etc. • Eviction History Report: 25+ million records, all 50 states • Share Reports: Grant access of reports to clients or other agents • Acceptance/Denial Letters: Safely communicate rental decisions to applicants • E-Signatures: From listing to lease, complete everything online <p>Benefits include:</p> <ul style="list-style-type: none"> • Reduce liability (no handling of SSNs or payments). • Setup to screening the first time takes minutes. 	
<p>Device Compatibility RentSpree is cloud-based and works on all popular systems and browsers.</p>	<p>How to Access Login to Realcomp's Dashboard and choose the ShowingTime icon.</p>	<p>Cost Information Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply.</p>

Product Type Name	Product Description Benefits	
<p data-bbox="107 191 651 283">Virtual Tours (Matterport) Next Door Photos</p> <div data-bbox="181 354 636 491">  </div> <div data-bbox="206 541 630 609">  </div> <div data-bbox="170 653 667 1094">  </div>	<p data-bbox="751 172 1502 321">Matterport is an immersive 3D experience to help home buyers virtually walk through the home without even having to step outside the comfort of their current home.</p> <p data-bbox="751 371 1502 600">REALTORS® can showcase their listings to people all over the world at any time of the day or night. With the power of Matterport, REALTORS® can hold a virtual open house that never closes! In addition to the access, REALTORS® also can get floor plans, videos, and link unique facts from the Matterport tours.</p>	
<p data-bbox="107 1192 342 1224"><i>Device Compatibility</i></p> <p data-bbox="107 1228 162 1255">N/A</p>	<p data-bbox="596 1192 760 1224"><i>How to Access</i></p> <p data-bbox="596 1228 1036 1507">Login to Realcomp's Dashboard and choose RCO3®. Select the Next Door Photos-3D Matterport Virtual Tours link from the Realcomp Links section of the homepage. This will take you to the Next Door Photos (NDP) Discount Portal for Realcomp REALTORS®.</p>	<p data-bbox="1073 1192 1268 1224"><i>Cost Information</i></p> <p data-bbox="1073 1228 1490 1362">This service is not included in your Realcomp subscription. However, please see the NDP Discount Portal for pricing discounts.</p>

Reverse Directory of Services

REALTOR® Needs	Products & Services Available through Realcomp
Add-Edit of Listings	<ul style="list-style-type: none"> • Add-Edit by Cotality
Agent Ratings	<ul style="list-style-type: none"> • RateMyAgent (basic service)
Appraisals – 1004 MC Form/Market Conditions Report	<ul style="list-style-type: none"> • Reports through RCO3® and Paragon Classic
Apps & Widgets	<ul style="list-style-type: none"> • CubiCasa App - 2D and 3D Floor Plans+: Scan a floor plan in 5 minutes. • Alexa App - Search Realcomp listings on your Alexa device through the Finding Homes skill. Say, "Alexa, start finding homes" to access property data quickly and easily. • MLS-Touch App - Easily search for properties with this app that's seamlessly integrated with RCO3®/Matrix, OneHome, and Realist. MLS-Touch gives you the tools you need to stay connected to critical listing data, tax data, and client activities while you're on the go. • ShowingTime App - Manage showings from your phone. Access analytics and reporting. • SentiKey App - Open and manage SentiLock Bluetooth Lockboxes. Access showing notifications, one day codes, access logs and more! • SentiConnect App - SentiConnect is the app that non-Realcomp REALTORS® use to access and open Realcomp's SentiLock lockboxes once permission has been granted by the listing agent or office. • Realtor.com App - REALTOR.com is a national real estate property app. Find for sale listings nationwide. Search for homes by school. Find Open Houses. • Realcomp's Mortgage Calculator – Use this calculator to easily calculate monthly mortgage and balloon payments, amortization schedules, and more.
Automatic Listing Notifications for Clients/Prospects	<ul style="list-style-type: none"> • E-mail notifications via RCO3 & OneHome • E-mail notifications via Paragon/Paragon Connect and the Client Collaboration Center • Cloud Streams

AVMs	<ul style="list-style-type: none"> • Data Co-op • Realist • RPR
Buyer Tour document	<ul style="list-style-type: none"> • Cloud CMA • RPR (in Beta)
Canva Templates	<ul style="list-style-type: none"> • RPR
Comparative Market Analysis (CMA) Reports	<ul style="list-style-type: none"> • Cloud CMA with Power Pack & Homebeat • MLS-Touch • Paragon & Paragon Connect • RCO3®/Matrix • Realist • RPR
Customer Care Support – 7 days per week	<ul style="list-style-type: none"> • Realcomp offers Customer Care Support 7 days per week via Phone, Email, and/or Chat.
Conferences	<ul style="list-style-type: none"> • Realcomp’s MLS Updates and Educational Expo • Realcomp’s Spring Fling • Realcomp’s Tools of the Trade REALTOR® Expo
Classes/Training on Real Estate Matters	<ul style="list-style-type: none"> • Realcomp and our Shareholder Boards & Associations
Consumer-to-REALTOR® Communications on Listings – Client Collaborations	<ul style="list-style-type: none"> • Auto Emails – Listing Notes in RCO3®/Matrix • Cloud Streams • OneHome and MLS-Touch App • Paragon Connect and the Collaboration Center
Criminal Background Queries	<ul style="list-style-type: none"> • domii
Daily Market Status Updates in Chosen Areas	<ul style="list-style-type: none"> • RCO3®/Matrix Market Watch
Data Sharing with Other MLSs	<ul style="list-style-type: none"> • Local MLS Data Sharing through RCO3®/Matrix, Paragon Classic/Paragon Connect, & MLS-Touch • Out-of-State Data Sharing through the Data Co-op on RCO3®/Matrix • Out-of-State Data Sharing through IntraMatrix on RCO3®/Matrix
Data Syndication	<ul style="list-style-type: none"> • Data Syndication Settings on Realcomp’s corporate website (Realcomp.MoveinMichigan.com)
Deeds	<ul style="list-style-type: none"> • Realist – by Clicking Liber/Page link when documents are available – up to 100 per month • RPR
Demographics – Neighborhood/Community Profiles	<ul style="list-style-type: none"> • Data Co-op • RCO3®/Matrix • Realist • RPR
Do Not Call (DNC) Registry Checks	<ul style="list-style-type: none"> • domii
Document Management	<ul style="list-style-type: none"> • TransactionDesk by LoneWolf
Down Payment Assistance Resources for Your Clients	<ul style="list-style-type: none"> • Down Payment Resource
Drive Time Search Results	<ul style="list-style-type: none"> • RCO3®/Matrix • Data Co-op

Educational Resources for All Things Real Estate	<ul style="list-style-type: none"> • MLS Tech Trends Bi-Monthly Newsletter from Realcomp • RE Technology E-Newsletters
Electronic Signatures	<ul style="list-style-type: none"> • SkySlope Digisign • Authentisign/TransactionDesk by LoneWolf
Flood Info (Maps or Risk Info)	<ul style="list-style-type: none"> • Paragon/Paragon Connect (Maps) • Realist (Risk Info) • RCO3®/Matrix (Maps)
Floor Plans	<ul style="list-style-type: none"> • CubiCasa
Flyer Options for Listings	<ul style="list-style-type: none"> • Cloud CMA with Power Pack • Core Logic Data Co-op • Paragon/Paragon Connect • RCO3®/Matrix • RPR
Internet Data Exchange (IDX) Search Widget	<ul style="list-style-type: none"> • RCO3®
Lead Generation Tools (Landing Pages that Collect Leads)	<ul style="list-style-type: none"> • Cloud CMA Landing Page • Down Payment Resource (DPR) landing page for your website, social media feeds, and/or email footer • IDX Search widget tool in RCO® • Interactive Graphs from InfoSparks – place on your website and social media feeds to spark conversation with consumers about market trends • Tools on Homes.com • Your Listings on MoveInMichigan.com
Listing History	<ul style="list-style-type: none"> • Paragon/Paragon Connect • RCO3®/Matrix • RPR
Listing Sharing to Social Media	<ul style="list-style-type: none"> • MLS Touch • Paragon/Paragon Connect • RCO3®/Matrix • RPR
Listing Traffic Reports	<ul style="list-style-type: none"> • ListTrac • RCO3®/Matrix • Paragon Classic/Paragon Connect • RPR-Commercial Only
Lot Dimensions on Parcels	<ul style="list-style-type: none"> • Data Co-op • MLS-Touch • Paragon Connect • RCO3®/Matrix • Realist
Lot Lines on Parcels	<ul style="list-style-type: none"> • Data Co-op • MLS-Touch • Paragon Connect • RCO3®/Matrix • Realist • RPR

Mailings Labels/Addresses for Consumers	<ul style="list-style-type: none"> • RCO3®/Matrix • Realist • RPR
Map Searches	<ul style="list-style-type: none"> • Cloud MLX • Data Co-op • Paragon/Paragon Connect • RCO3®/Matrix • RPR
Market Statistics	<ul style="list-style-type: none"> • MarketStats by ShowingTime • MLS-Touch • Paragon/Paragon Connect • Realist • RCO3®/Matrix • RPR
Market Statistics by Agent/Office	<ul style="list-style-type: none"> • MarketView by ShowingTime
Market Trends ScriptWriter (AI Tool)	<ul style="list-style-type: none"> • RPR
MLS Searches	<ul style="list-style-type: none"> • Cloud MLX • Data Co-op • MLS-Touch • Paragon/Paragon Connect • Realist • RCO3®/Matrix • RPR
Nationwide Public Record (PRD) Search	<ul style="list-style-type: none"> • RPR
Office Supply and Printing/Copying Discounts	<ul style="list-style-type: none"> • ODP Business Solutions (Office Depot/Office Max Discounts)
Online Forms/Contracts	<ul style="list-style-type: none"> • SkySlope • TransactionDesk by LoneWolf
Online Document Storage	<ul style="list-style-type: none"> • TransactionDesk by LoneWolf
Open House Scheduling	<ul style="list-style-type: none"> • Add/Edit by Cotality
Ownership Contact Information	<ul style="list-style-type: none"> • domii (charges may apply)
Plat Maps (as available)	<ul style="list-style-type: none"> • RPR
Predictive Analytics (Sell Scores)	<ul style="list-style-type: none"> • MLS-Touch • Realist
Property Searches combining MLS and Public Records	<ul style="list-style-type: none"> • RCO3®/Matrix (RCO360) • Realist • RPR
Public Record Databases	<ul style="list-style-type: none"> • RCO3®/Matrix • Realist • RPR
Public Search Site	<ul style="list-style-type: none"> • MoveinMichigan.com
Rental Valuations	<ul style="list-style-type: none"> • Realist • RPR
School Information	<ul style="list-style-type: none"> • Data Co-op • OneHome • Paragon Connect • Realist

	<ul style="list-style-type: none"> • RPR
Scripts	<ul style="list-style-type: none"> • RETechnology
Security Software/Features	<ul style="list-style-type: none"> • MLS-Touch • SentiLock Electronic Lockboxes & System
Showing Management Services	<ul style="list-style-type: none"> • ShowingTime for the MLS • ShowingDesk Web Edition
Technology Partners	<ul style="list-style-type: none"> • Preferred Vendors of Tech-Related Offerings
Temperature/Weather Data	<ul style="list-style-type: none"> • RPR
Tenant Screening for Rentals	<ul style="list-style-type: none"> • RentSpree
Texting of a Listing/Listings	<ul style="list-style-type: none"> • Cloud Streams • RCO3®/Matrix & OneHome • Paragon Connect
Turn-by-Turn Directions to Listings	<ul style="list-style-type: none"> • OneHome • Paragon/Paragon Connect • RCO3®/Matrix • Realist
Valuations	<ul style="list-style-type: none"> • RPR • Realist
Virtual Tour (Discounts on Matterport tours)	<ul style="list-style-type: none"> • Next Door Photos (not included in Realcomp services – referral only)
Voice-Activated Searches on Alexa	<ul style="list-style-type: none"> • Finding Homes by Lundy – featuring Realcomp listings
Voting Patterns (Presidential)	<ul style="list-style-type: none"> • RPR
Walk Score	<ul style="list-style-type: none"> • Paragon Connect • OneHome • Realist