

**REALCOMP REALTORS®... GET READY
FOR ARTIFICIAL INTELLIGENCE (AI)
OPTIONS COMING TO YOUR ADD-EDIT
PROGRAM!**



August 20, 2025

REALCOMP'S ADD-EDIT LISTING MODULE IS BEING ENHANCED WITH ARTIFICIAL INTELLIGENCE (AI) OPTIONS...



That enable agents to
streamline the listing
data entry process!

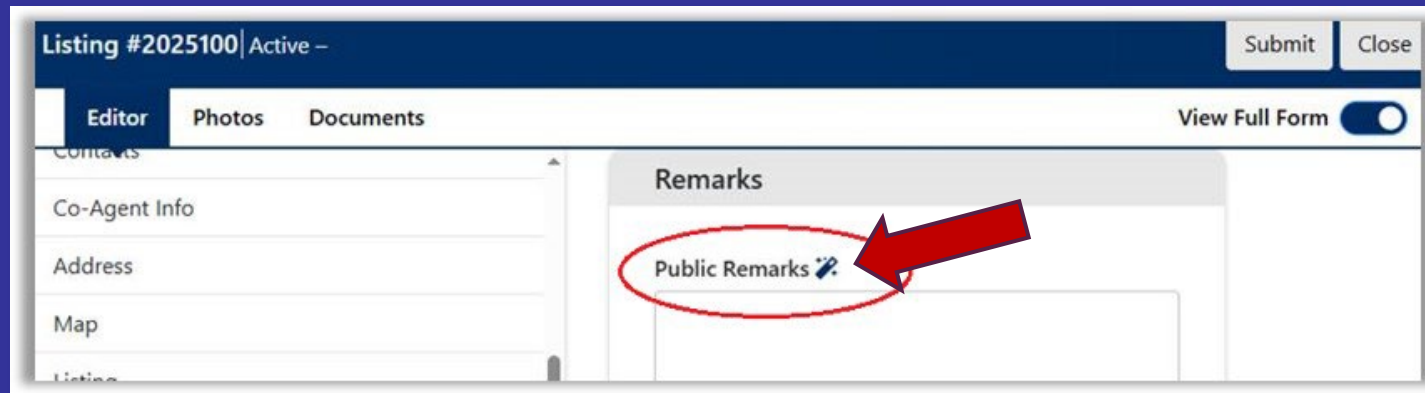


AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE



No more spending hours creating public listing remarks, photo subject titles, and photo descriptions on your listings. Generate them with your new optional AI tool, edit them from there to make them your own, and save time doing this.

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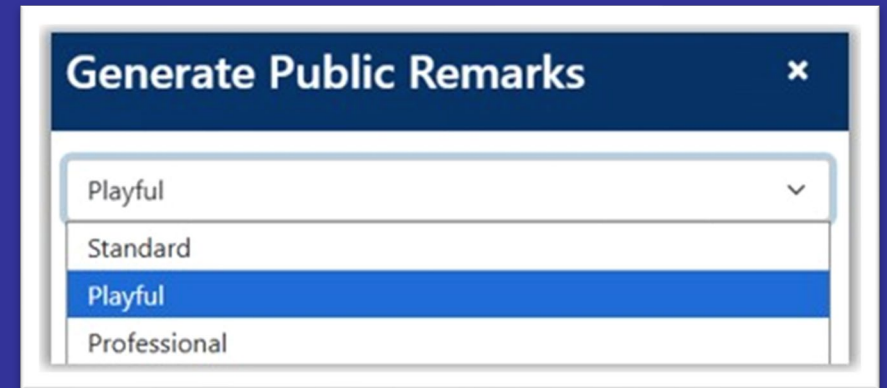


Use the magic wand tool, next to the Public Remarks header in the Add-Edit function, to automatically generate your Public Listing Remarks.



AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE

You'll have the option of selecting from different remarks styles and tones to ensure the remarks are not only accurate but that they also reflect your own creative writing style. These include **Standard**, **Playful**, & **Professional** selections.



AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE

Generate Public Remarks ✕

Standard ▾

Nestled at 14261 Talbot ST, Oak Park, MI, this single-family residence offers a unique opportunity to establish roots in a vibrant community. Built in 1967, this property presents a canvas for creating a personalized living experience. Imagine waking each morning in one of the three bedrooms, each a private sanctuary ready to be tailored to your individual style and needs. These rooms offer ample space for rest and rejuvenation, providing a tranquil environment to start and end each day. With two bathrooms, mornings can be a breeze, offering convenience and functionality for busy lifestyles.

Characters Remaining: 3224

Cancel Save to Public Remarks

Remarks

Public Remarks ✎

SPACIOUS, NICELY UP
ACCESS TO FREEWAYS
take advantage of up
BUYER RESPONSIBLE

Just review for accuracy and make any desired edits before saving.



AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE

Listing #20251001095 | Active – 10456 American Street Submit Close

Editor **Photos** Documents 3 See Photo Type and Description ☐

By the act of submitting any property media content, including but not limited to photographs and virtual tours, I represent that I have full right, power and authority to grant and hereby do grant to Realcomp an assignable, irrevocable, perpetual, worldwide, non-exclusive license for the use of such media content for purposes of agreed-upon services provided by Realcomp, including, without limitation, the republishing of the content in whole or in part and in any format. I further represent that such listing content was created with the express permission of the property owner. For more information on obtaining the authority listed above, go here - <https://realcomp.moveinmichigan.com/News-Events/Feature-2015/June-2015/CopyrightBestPractices>.

Drag the photos to arrange the order they are to appear in the listing. The first photo will become the primary listing photo and must represent the front, outside street view.

Actions ▾ Add Photos Import from another listing

When adding photos, you'll continue to be prompted to grant Realcomp copyrights over your photos. This allows us to enforce the copyrights.



AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE

You'll also be required to agree to the image upload certification. This is a legal requirement to confirm you have the authority to upload these photos to Realcomp. There is an **optional** checkbox for using AI content with your images. *If you choose not to take advantage of the AI option, simply leave the 2nd box unchecked and continue.*



Image Upload Certification

IMAGE UPLOAD CERTIFICATION

I hereby certify the following with respect to the images, photographs, visual recordings or created graphics, renderings, floor plans or other digital content (collectively "Images") to the multiple listing organization (including its parents, affiliates, subsidiaries, successors, and assigns) (collectively, "MLO") to which I am uploading the Images:

For Participants (and those acting under the authority of Participants)

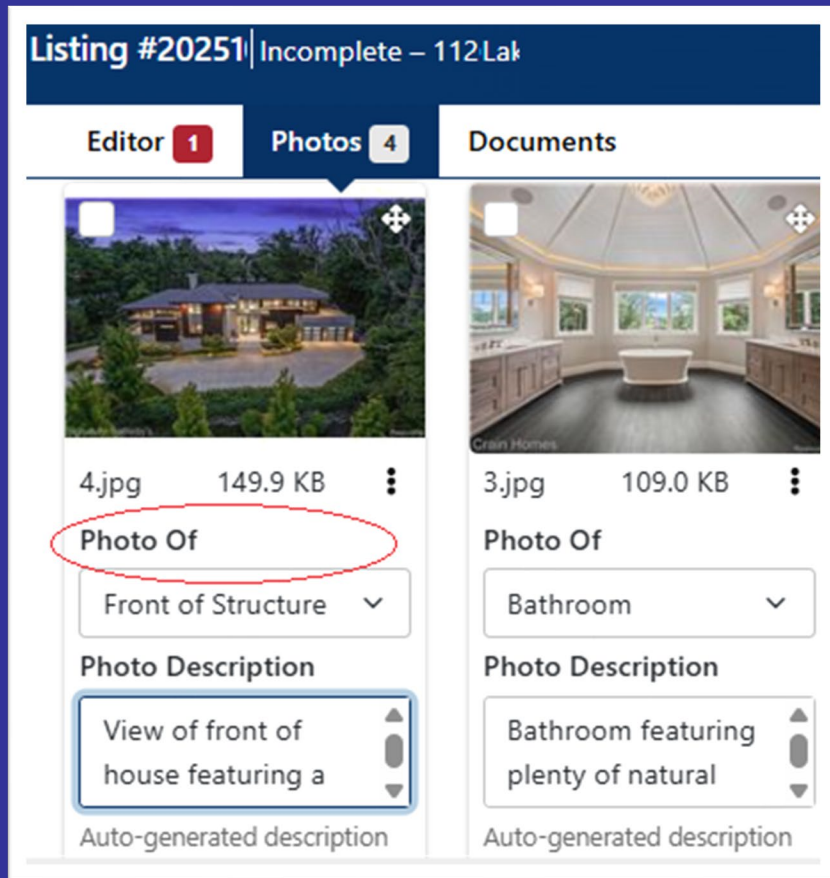
For those Images created by me, I hereby grant to MLO, or, if applicable, certify and confirm a prior grant that I have made to MLO in the End User License Agreement (EULA), an irrevocable, perpetual, worldwide, non-exclusive, royalty-free, sublicensable and transferable license to use, reproduce, modify, resize, adapt, prepare derivative works of, distribute, and display the Images for any lawful purpose, and to modify, add to, or strip out the metadata contained within the Images (collectively the "License"). For those Images created by others, I further certify and confirm that I am the copyright holder of the Images or have permission from the copyright holder of the Images to grant to MLO the License.

☐ Yes, I understand and agree to the Image Upload Terms and Conditions.

☒ Yes, I understand and agree to the AI Terms and Conditions.

Cancel Continue

AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE




The AI photo feature enables you to generate the “Photo of” selection and the “Photo Description” for each photo you upload. *Be sure to check these over and make any necessary edits before saving them.*



AI OPTIONS IN REALCOMP'S ADD-EDIT MODULE

Listing #20251 | Incomplete – 112 Lak

Editor 1 Photos 4 Documents



4.jpg 149.9 KB


Photo Of

Front of Structure

Photo Description

View of front of house featuring a

Auto-generated description



3.jpg 109.0 KB

Photo Of

Bathroom

Photo Description

Bathroom featuring plenty of natural

Auto-generated description

If you want to use the AI feature on your existing listings, you'll need to delete the existing photos and re-add them. You'll then be able to provide the proper permissions and auto-generate these photo-related fields.



UPGRADE NOTES

- The AI functionality works on Residential Sale, Residential Lease and Residential Income (Multi-Family) listings.
- When uploading a photo (or inviting a photographer) on Commercial, Business Opportunity or Land listings, users will be prompted to check whether they want to use AI on their photo descriptions. Even when AI approval box is selected, the uploaded photos will not include AI generated information. This still needs to be corrected.
- The Remarks AI option does not include references to Garage at this time. This is because listings that have 1.5, 2.5, or 3.5 selected were causing the AI remarks to not work properly.
- When the user uses AI remarks on a lease listing, the remarks sometimes say something like, “own a piece of...”. The user can always edit these remarks.
- When the sub property type is a Stock Cooperative and the user clicks the Public Remarks AI wand, they will receive an error message.



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For questions on this new functionality, please email Customer Care at support@realcomp.com. We're here to help! And, as always, let us know what you think!

