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CONTACT:

Francine L. Green, Marketing Manager
(248) 699-9114

Realcomp II Ltd. Heads Northwest by Signing Data Sharing Agreement with Shiawassee Association of REALTORS®

FARMINGTON HILLS, MICH. — Realcomp II Ltd. announced today a data sharing agreement with the Shiawassee Association of REALTORS® that will allow open access to each organization's MLS data for the other's REALTOR® members, including approximately 500 on-market listings in the Shiawassee area and more than 50,000 listings in metro Detroit. The agreement also offers cooperative opportunities between the REALTOR® members based in southeast Michigan and those in Shiawassee County.

Expanded, statewide data will allow REALTORS® to offer potential home buyers and sellers an even greater array of home options throughout Metro Detroit, Shiawassee, and beyond. More specifically, the data shared between the two organizations encompasses Southeast Michigan, from the bottom of the mitt to the top of thumb, and Perry, Durand, Byron, Owosso, Corunna, New Lothrop, Lennon and parts of Laingsburg, Morrice, Bancroft, Vernon and Shaftsbury in the Shiawassee area.

"Expanding our presence in mid-Michigan allows our members and their customers access to a whole new world of information and resources to make their jobs easier," said Karen Kage, CEO of Realcomp II Ltd. "Now, agents from Realcomp and the Shiawassee Association of REALTORS® have a new set of reliable data they can offer customers in search of the perfect home."

Realcomp provides over 11,000 REALTORS® with access to more than 1 million on-market, off-market and historical (i.e. more than 2 years old) listings for Southeast Michigan.

Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.