



NEWS RELEASE

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Realcomp Offers Subscribers New MLS Resource: Michigan Regional Information Center, LLC, formerly SWMRIC™, LLC

FARMINGTON HILLS, Mich., Wednesday, February 18, 2015 – Realcomp II Ltd announced today a new partnership with the Michigan Regional Information Center, LLC formerly **SWMRIC LLC**®– to offer a wide variety of new assets to Realcomp REALTORS® in 2015.

Through this partnership, Realcomp REALTORS® will have access to the **Michigan Regional Information Center** listing database that currently serves approximately 5,700 REALTORS® from 11 boards & associations on the south and west side of the state, representing 22 counties in total which include such cities as Grand Rapids, Kalamazoo, Saugatuck, Manistee, St. Joseph, Hillsdale and many others.

“Our new partnership with Realcomp represents a significant informational exchange that will greatly benefit our respective REALTOR® subscribers and their customers throughout Michigan,” said Gary Walter, President and Chief Operating Officer of the Michigan Regional Information Center, LLC.

Starting this week, REALTORS® will have access to this new data through a password sharing partnership between the Michigan Regional Information Center, LLC and Realcomp.

“As we move through the New Year we plan to continue to bring new tools and resources to our REALTORS® statewide,” said Karen Kage, CEO, Realcomp II Ltd. “Our joining with the Michigan Regional Information Center moves us forward geographically and presents an opportunity for our subscribers to operate from an even greater position of strength.”

About Michigan Regional Information Center, LLC

The Michigan Regional Information Center, LLC is owned by the following 11 Member Associations and their respective Multiple Listing Systems:

- Battle Creek Area Association of REALTORS®
- Branch County Association of REALTORS®
- Grand Rapids Association of REALTORS®
- Greater Kalamazoo Association of REALTORS®
- Hillsdale County Board of REALTORS®

- Mason Oceana Manistee Board of REALTORS®
- Montcalm County Association of REALTORS®
- REIS of Southwestern Michigan
- St. Joseph County Association of REALTORS®
- West Central Association of REALTORS®
- West Michigan Lakeshore Association of REALTORS®

The Michigan Regional Information Center started in 1996 and has grown to serve 5,700 REALTORS® in over 900 Offices in 22 counties in Michigan. Michigan Regional Information Center delivers business tools to its users that assists them in being successful in the real estate industry.

About Realcomp

Realcomp II Ltd. is owned by the following eight (8) Shareholder Boards and/or Associations of REALTORS®:

- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®
- Greater Metropolitan Association of REALTORS®
- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®
- North Oakland County Board of REALTORS®

As Michigan's largest REALTOR®-owned Multiple Listing Service, Realcomp II Ltd., has grown to serve more than 12,000 valued broker, agent, and appraiser customers in over 2,100 real estate offices across Southeastern Michigan since it began in 1994.

Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.

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