



REALCOMP HOSTS 2017 ANNUAL TOOLS OF THE TRADE REALTOR® EXPO

*Attendees to learn from leading real estate experts
during this one-day industry event*

(FARMINGTON HILLS, MI – April 26, 2017) Realcomp II Ltd., Michigan's largest Multiple Listing Service, is hosting its 2017 Annual Tools of the Trade REALTOR® Expo on Tuesday, May 2 at the Ford Community and Performing Arts Center in Dearborn.

The program will run from 8:30 am to 3:30 pm and feature exhibitors, dynamic presentations (some with CE credits), speakers, lunch, games, & prizes.

“As the state’s largest MLS, we are committed to providing our subscribers the tools and resources they need to be successful and grow their business,” said Karen Kage, Realcomp CEO. “The Tools of the Trade REALTOR® Expo brings together a cross section of vendors, partners and industry thought leaders for day-long learning, networking and opportunity.”

Nine (9) speakers throughout the day will cover such topics as leveraging yourself in your business, new tech tricks, and strategies to help you generate more leads.

New Realcomp partner Remine. COO Jonathan Spinetto will present a session to preview revolutionary software coming to the Realcomp MLS and how Remine uses Big Data to drive sales and visualize opportunities for real estate agents.

The Ford Community and Performing Arts Center is located at 15801 Michigan Avenue in Dearborn.

Admission is free with your ticket and a paper product donation (toilet paper, paper towels, Kleenex, paper plates) and/or a plastic silverware donation is encouraged, which will go to the Ronald McDonald House - Detroit charity.

REALTORS® can register for the event, or get more information at <http://www.realcomp.com/News-Events/Tools-Expo>.

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 13,900 valued broker, agent, and appraiser customers in over 2,200 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Realcomp offers its users top of the line customer service and every staff member has the authority to do what it takes to make certain each customer's experience is positive.

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