



NEWS RELEASE

Media Contacts:

Fran Green, Realcomp II LTD. [248-553-3003, ext. 114], fgreen@corp.realcomp.com

Kim Eberhardt, on behalf of Realcomp II LTD. [248-254-6786], keberhardt@tannerfriedman.com

MoveInMichigan.com Launches Newer Features *Website offers increased search capabilities, data and financial resources*

FARMINGTON HILLS, Mich., January 21, 2016—MoveInMichigan.com, the MLS source for real-time real estate listings in Southeast Michigan, today announced significant upgrades. The revamped site improves the user experience and, in addition to real time listings, now offers financial resource capabilities. With regard to the latter, MoveInMichigan’s “down payment resource” feature denotes properties eligible for public programs to offset down payment costs.

In addition to a streamlined layout and graphics, MoveInMichigan.com users can also now view a listing’s sale price and date for properties sold within the past three years. The new search tools will help home buyers and sellers more accurately assess real estate activity and trends within neighborhoods for more competitive pricing and offer setting with a REALTOR® of choice.

“We continue to build MoveInMichigan.com to make it a responsive, reliable resource to connect homebuyers and REALTORS®,” said Karen Kage, CEO, Realcomp II Ltd., the entity that powers MoveInMichigan.com. “The website’s enhanced functionality allows users to access even more data and information, making it easier than ever to search and find the perfect home at the right price.”

About Realcomp

Realcomp II Ltd. is owned by the following eight (8) Shareholder Boards and/or Associations of REALTORS®:

- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®
- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®
- Greater Metropolitan Association of REALTORS®
- North Oakland County Board of REALTORS®

As Michigan's largest REALTOR®-owned Multiple Listing Service, Realcomp II Ltd., has grown to serve more than 13,300 valued broker, agent, and appraiser customers in over 2,200 real estate offices across Southeastern Michigan since it began in 1994.

Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.

#