



**Media Contacts:**

Fran Green, Realcomp II LTD. [248-553-3003, ext. 114], [fgreen@corp.realcomp.com](mailto:fgreen@corp.realcomp.com)

Abby Sanders, Homesnap, [703-999-6809], [asanders@homesnap.com](mailto:asanders@homesnap.com)

**Realcomp II LTD. and Broker Public Portal with  
Homesnap Announce Partnership**

*MLS to provide subscribers with mobile agent productivity tool and share  
listings on public portal*

**Farmington Hills, MI, September 25, 2018**--Realcomp II LTD., which supports 15,800+ real estate professionals as Michigan's largest MLS, has partnered with Broker Public Portal (BPP) with Homesnap to provide the top-rated Homesnap app to its MLS subscribers and share its listings on Homesnap.com, the public-facing site of the BPP. Over 160 multiple listing services (MLSs) across the country provide Homesnap as a subscriber benefit and receive leads from the consumer search platform.

Homesnap is the public-facing brand of the Broker Public Portal, an industry initiative to provide a national home search platform powered by real-time MLS data that follows Fair Display Guidelines. Leading MLSs partner with Homesnap to provide a search site and app that facilitates productive collaboration between consumers, agents and brokers. Homesnap sends exclusive leads to the listing agent or broker, in real time.

"We are excited that Realcomp has made the commitment to support BPP with Homesnap. "Their agents will benefit greatly from having Homesnap Pro on their phones, and their clients will enjoy a search platform that provides accurate, real-time MLS information and connects them with their agent in a collaborative, user-friendly environment," said Steve Barnes, Co-Founder of Homesnap.

"Teaming up with Homesnap is a win-win for our MLS subscribers and Realcomp," said Ms. Karen S. Kage, CEO, Realcomp. "Our REALTORS® continually express their needs for dynamic mobile apps and we believe Homesnap Pro is a great solution for them. The ability to search and view accurate property information easily on mobile platforms will benefit all who rely on our MLS data throughout the Southeast Michigan region."

Homesnap Pro provides an unprecedented amount of real-time information to agents and brokers on the go, giving them the flexibility to research homes, contact agents, build their brands, and communicate instantly with clients from any device. Some Homesnap Pro features include:

- Real-time MLS data on the go, including the ability to search listings by address, street, commute time, zip code, map, school zones, MLS ID and more
- Agent-only MLS data, such as commission splits, showing instructions and confidential listing information
- Information about any home (whether or not for sale), such as value, last sale date and price, listing history, similar active listings, recent sales comps, lot boundaries, etc.

- Complete details on every agent in the area, including a portfolio of recent activity, sales and deal flow
- In-app messaging with clients and/or other agents
- Automated, customizable email marketing to clients and contacts
- Digital marketing tools, such as the ability to advertise listings across the most popular networks, including Google, Facebook, Instagram and Waze
- Rapid Comparative Market Analysis (CMA) generation right from your mobile phone
- In-app integration with ShowingTime and CSS

### **About Realcomp II Ltd.**

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 15,800 valued broker, agent, and appraiser customers in over 2,400 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to date real estate information using state-of-the-art delivery methods. Realcomp offers its subscribers top of the line customer service and every staff member has the authority to do what it takes to make certain each customer's experience positive.

### **About Broker Public Portal**

Broker Public Portal, LLC is a collaborative effort owned and operated by real estate brokerages and MLSs to deliver with Homesnap a better home search experience defined by simplicity, integrity and common sense. Homesnap provides the same comprehensive, real-time data directly from the MLS used by real professionals, the people who sell homes, not ads. Broker Public Portal with Homesnap follows industry-defined Fair Display Guidelines; there are no display ads from other agents or brokers on one's listings, and all inquiries are sent to the listing agent or broker for free. More information can be found at [www.brokerpublicportal.com](http://www.brokerpublicportal.com).

### **About Homesnap**

With easy-to-use mobile technology fueled by unmatched, real-time data intelligence, Homesnap is changing the way real estate agents connect with consumers and serve their clients. The industry-endorsed Homesnap platform leverages real-time data from over 150 MLSs to empower millions of consumers each month with a superior home search experience, while providing over 75% of U.S. agents with access to powerful mobile tools that automate their work and accelerate their success. With the Homesnap mobile app, the highest rated consumer home search application; Homesnap Pro, the industry-standard mobile business platform for agents; and the Homesnap national home search portal, a joint venture with the industry-backed Broker Public Portal, the integrated Homesnap platform is transforming the industry by bringing real-time to real estate. More information can be found at [www.homesnap.com](http://www.homesnap.com) and [www.homesnap.com/bpp](http://www.homesnap.com/bpp).

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