

Realcomp II Ltd. 2012 'Tools of the Trade'

New Sponsorship Opportunities!

Date: Thursday, March 22, 2012

[Ford Community & Performing Arts Center/The Michael Guido Theater](#)

15801 Michigan Avenue, Dearborn, MI 48126

Submit Form to: Marketing@Realcomp.com or Via Fax at (248) 553-4244

PLATINUM Sponsor - \$6,500

- Major recognition on all event signage leading up to event (i.e. RealcompOnline.com, RealcompExpo.com, Realcomp.com, event registration materials, promotional flyers and banners for event)
- Sponsor logo displayed in theatre the day of the expo, before each presentation
- One two (2) 30-second spots provided by sponsor shown in theatre
- Priority choice of ad placement
- Full page (5.5" x 8.5") ad in event program
- Sponsor named on event invitation mailed to all Realcomp subscribers (if secured by 2/02/11)
- Mailing list of attendees

Taken!

MEDIA Sponsor- \$6,500

- Recognition on event signage leading up to event (i.e. RealcompExpo.com, promotional flyers, banners and signs at event)
- Sponsor logo displayed in theatre the day of the expo, before each presentation
- One two (2) 30-second spots provided by sponsor shown in theatre
- 2nd Priority choice of ad placement
- Full page (5.5" x 8.5") ad in event program
- Sponsor named on event invitation mailed to all Realcomp subscribers (if secured by 2/02/11)
- Mailing list of attendees

Taken!

GOLD Sponsor - \$4,500

- Recognition on event signage leading up to event (i.e. RealcompExpo.com, promotional flyers, banners and signs at event)
- Sponsor logo displayed in theatre the day of the expo, before each presentation
- One 30-second spot provided by sponsor shown in theatre
- 3rd Priority choice of ad placement
- Full page (5.5" x 8.5") ad in event program
- Sponsor named on event invitation mailed to all Realcomp subscribers (if secured by 2/02/11)
- Mailing list of attendees

Taken!

SILVER Sponsor - \$3,500

- Recognition on event signage leading up to event (i.e. RealcompExpo.com, promotional flyers, banners and signs at event)
- Sponsor logo displayed in theatre the day of the expo, before each presentation,
- Trade show booth
- Full page (5.5" x 8.5") in event program
- Sponsor named on event invitation mailed to all Realcomp subscribers (if secured by 2/02/11)
- Mailing list of attendees

BRONZE Sponsor - \$2,500

- Recognition on event signage leading up to event (i.e. RealcompExpo.com, promotional flyers, banners and signs at event)
- Sponsor logo displayed in theatre the day of the expo, before each presentation,
- Trade show booth
- Half page (5.5" x 4.25") ad placement in event program
- Sponsor named on event invitation mailed to all Realcomp subscribers (if secured by 2/02/11)
- Mailing list of attendees

LUNCH Sponsors - \$1,500 each

- Special Recognition on signage at buffet tables and in event program (logo required)

COFFEE Sponsors - \$1,000 each

- Special Recognition at coffee bar and in event program (logo required) **Taken!**

SUPPORTING Sponsors - \$500 each

- Special Recognition in event program (logo required)

Program Advertising

- Full page (5.5" x 8.5") ad @ \$350.00
- Half Page (5.5" x 4.25") ad @ \$200.00

YES, I'M INTERESTED IN BEING A SPONSOR OF THE EVENT. PLEASE CONTACT ME WITH MORE INFORMATION!

Company Name: _____
Contact Name: _____
Address: _____ City: _____ State & Zip Code: _____
Phone: _____ E-mail Address: _____
Sponsorship Level: _____

Return this form to Karen S. Kage, Chief Executive Officer at kkage@corp.realcomp.com or via fax at (248) 553-4244.