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REALCOMP ADDS SHOWINGASSIST™ TO ONLINE RESOURCES
Automated System Simplifies, Streamlines REALTOR® Home Showing Process

FARMINGTON HILLS, MICH. (January 23, 2007) —Realcomp II Ltd., Michigan’s largest real estate Multiple Listing Service (MLS) provider, has added ShowingAssist™ to its immense toolbox of web-based resources currently offered to Realcomp REALTORS®. The new, automated service will be made available at no charge to MLS subscribers via Realcomp *Online*®, according to Karen Kage, CEO of Realcomp II Ltd.

ShowingAssist™ is an interactive, online scheduling system for home showings that will allow Realcomp REALTORS® to automate much of the showing management process, thereby increasing productivity and reducing costs. Among the specific ShowingAssist™ benefits:

- Interactive calendars show “open hours” for certain homes on the market
- Specific showing instructions are posted for each home
- Requests for showings are relayed—immediately and automatically—online to listing REALTORS®; eliminating phone messages, repeated and missed calls
- Instant confirmations are sent when showing properties designated as “no appointment required”
- Online activity reports are generated
- Automatic e-mail messages generated and sent by the system to the showing representative to obtain feedback on the property.

ShowingAssist™ will also allow MLS subscribers to share showing feedback with each other—all enabled online through Realcomp’s integrated software. The program also synchs with ShowingDesk™, whose web edition capabilities include a range of tracking and reporting functions. ShowingDesk™ is already being utilized by over 120 Realcomp subscribing offices.

“We are extremely pleased to offer our REALTOR® members this new, leading edge technology,” said Kage. “ShowingAssist™ truly revolutionizes how home showings are scheduled, confirmed and recorded. A more efficient showing process means improved productivity for Realcomp REALTORS®, and, it follows, more homes being bought and sold.”

Realcomp is REALTOR®-owned and is overseen by a Board of Governors comprised of leadership from Realcomp’s seven Shareholder Boards and Associations of REALTORS® located in Southeastern Michigan. Realcomp’s primary function is to provide real estate information and technology solutions to its REALTOR® members.

ShowingAssist™

Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.

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