



FOR IMMEDIATE RELEASE:

CONTACT: Fran Green
248.699.9114

REALCOMP II LTD. EQUIPS REALTOR® SUBSCRIBERS WITH NEW CUSTOMER-FOCUSED TECHNOLOGY OPTION

Michigan's Largest MLS Launches "Realist®" for MLS Subscribers and Becomes Exclusive Provider of Service to Other MLSs in Michigan -- Realist® is a National Public Record Data Software

FARMINGTON HILLS, MICH. (May 23, 2006) — Realcomp II Ltd. – the state's largest real estate Multiple Listing Service (MLS) provider – today announced its addition of **Realist®**, a new national public data software option, as the latest enhancement to its extensive list of online services for its REALTOR® subscribers. The Web-based application delivers property data, maps, market information and other services, giving REALTORS® an efficient means for compiling information and better serving their clients.

“In order to provide our REALTORS® the means to deliver the best possible service to their customers, we constantly adapt to the latest market technology,” said Karen Kage, Realcomp CEO. “With the integration of this new service, REALTORS® gain an additional tool to support their ongoing efforts.”

Realist®, which is free to subscribers, is a secondary source of public record data. Among its features are easy report customization, accessibility to solicitation-friendly prospect phone numbers, multi-street location search capabilities, user-friendly export utilities and mailing labels for *Just Sold* postcard mailings to neighbors.

Through a partnership with First American Real Estate Solutions™ (the developer of Realist®), Realcomp also becomes the exclusive provider of the software to other MLSs in the state of Michigan who wish to purchase it for their members.

Access to all these Realist® services is available via Realcomp's Web-based MLS system. Training on specific features of Realist® is also available through the Realcomp Online® Public Record Database & Comparative Market Analysis class.

Currently, Realcomp provides approximately 15,000 REALTORS® with Southeast Michigan housing data and statistics as well as means to a number of real estate market services.

Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.

#