

# Realcomp's Public Record Data (PRD) Coverage Continues to Grow!

## WHAT IS REALCOMP'S PUBLIC RECORD DATA (PRD) COVERAGE?

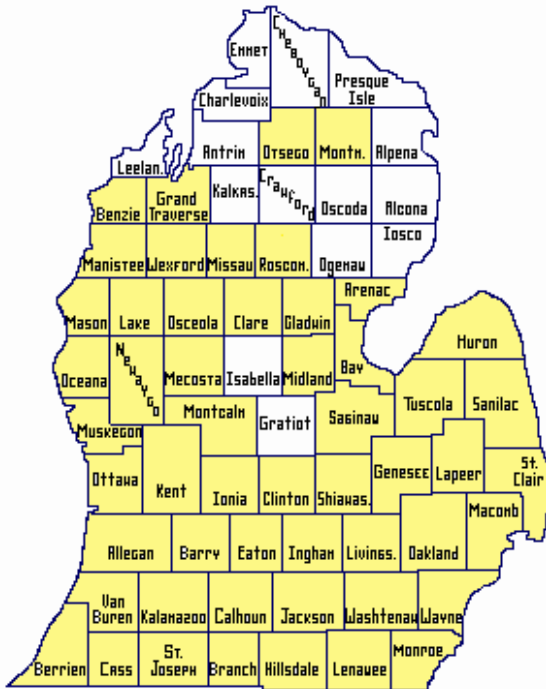
It now includes 53 counties in Michigan's lower peninsular and is expected to cover the mitt by the end of 2010!

Realcomp's Public Record Data functions allow REALTORS® to search for information on a single property or multiple properties in a given geographical area. Integrated with the MLS database, REALTORS® can easily reference property details provided by counties and local municipalities on listings. REALTORS® can also choose to search the Public Record Database directly, regardless of whether a listing exists for the property.

Property details may contain all or some of the following fields: owner name, property address, taxpayer address, property ID, subdivision/legal description, SEV, taxable value, tax amounts, homestead exemption, school district, city/village/township and more.

To view sample PRD reports, access the following link on our corporate website:

<http://www.realcomp.com/products/samplereports>.



Yellow represents Realcomp's current coverage.



### QUESTIONS? JUST CALL OR E-MAIL US!

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### IDEAS FOR USING PUBLIC RECORD DATA (PRD)...

1. Before you list a new property, find it in Public Records to learn as much about it as possible before your listing appointment—you'll impress your clients that you've done your homework on the property.
2. Create a transaction from a Public Record Data property record—then auto-populate your new MLS listing and other forms you "attach" to the transaction from this data—this will save you from having to retype the data repetitiously.
3. Create a mailing list or mailing labels for properties in a specific area (or that match other criteria) and use this for your farming efforts.
4. Research non-REALTOR® comparable sales for your CMAs.

