

Realcomp Online[®] Market Share Report

Wondering how you stack up against others in the MLS?

The **My Inventory** function allows you to compare yourself against others in the MLS. Once you have completed the criteria you wish to search, you can generate a bar graph that shows what percentage of market share you and your office has. You can specify any criteria to research such as by location, square footage, and list price.

➤ **To See How You and Your Office Stacks Up in the MLS:**

1. Perform an Inventory Report by choosing My Inventory from the Report menu option.
2. Enter your search criteria to customize the report you wish to produce.

The screenshot shows a web form for searching MLS data. At the top, it says "Searching :RS, CO, CM, MF, VL" with a "Search" button. Below that is a "Search Criteria" section with an "Additional Fields" button. The "Search Type" is set to "RS, CO, CM, MF, VL" with a "View List" button. The "SEARCH PRICE" section has "Min" and "Max" fields, both with ".000" as a placeholder. The "STATUS" section has two rows of checkboxes: "ACTV", "NEW", "BNK", "CHGP", "XTND", "CCS" in the first row, and "EXPD", "PEND", "SOLD", "OWTH", "LWTH" in the second row. There are also "Select All On-Market" and "Select All Off-Market" buttons. A "Match Any Selected" dropdown menu is on the right. At the bottom of the form is another "Additional Fields" button.

3. If you want to add additional search criteria fields, select the appropriate item from the **Additional Fields** list.
4. Click **Search**.

The system presents a bar graph showing the market share of you and your office.

➤ **To change the search type:**

1. Click **View List**.
2. Choose the property type you want.
3. Click **OK**.